



Stanford National Black Alumni Association 2015 Annual Report



- **Beyond The Farm projects led by Black alumni: 30 [THE MOST EVER]**
- **Beyond The Farm project volunteers: 588**
- **Estimated number of people impacted by these Beyond The Farm projects: 30,000**
- **Students who participated in Cardinal College Preparatory Workshops: 200**
- **Attendees at the 2015 Stanford Black Alumni Summit: 325 [THE MOST EVER]**
- **SNBAA social media platforms: 5 [Facebook/ Instagram/ LinkedIn/ Twitter/ YouTube]**
- **SNBAA Young Alumni Connectors (YAC) Mentorship Program participants: 257**
- **YAC Mentorship Program mentors: 136 / YAC Mentorship Program mentees: 121**
- **Range of class years among YAC Mentorship Program participants: 1968 to 2015**
- **Stanford Black Alumni Association regional clubs established: 1 [SBAA-Seattle]**
- **SBAA regional club prospects to be considered by the Stanford Alumni Association: 2 [Stanford Black Alumni of Boston / Stanford Black Alumni of Philadelphia]**
- **Total number of people who became SNBAA members: 505 [THE MOST EVER]**
- **SNBAA membership increase from January 1, 2015 to December 31, 2015: 17.9%**
- **Total SNBAA membership as of December 31, 2015: 3,320**